



## **MEMO**

**To:** ACEP Council 2017

**From:** Alicia Kurtz, MD - EMRA President

**Date:** October 2017

**Re:** EMRA FY 2017 Year-End Report

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The Emergency Medicine Residents' Association (EMRA) and the American College of Emergency Physicians (ACEP) continue to enjoy a mutually beneficial relationship that is strengthened by collaboration and respect. This report details our activities, strategies, and vision for fiscal year 2017 focusing on those ways we worked with ACEP to support the college and fulfill our shared services agreement.

In FY17, EMRA's total membership increased 9.48% (December 2016) to 14,618. Our joint membership comprises about one-third of ACEP's total membership. This collaboration continues to grow and strengthen both organizations.

### **Leadership Stipend Update**

EMRA invested the FY17 \$35,000 leadership stipend with the goal of maximizing leadership opportunities, and increasing exposure for EMRA and emergency medicine. In this spirit, EMRA Board leaders and members advocated for members by attending national conferences and holding meetings with organizations to advance resident and emergency medicine interests.

This year, EMRA and ACEP Boards of Directors launched a mentorship program where EMRA Board members are matched with ACEP Board members. This program has already yielded

productive conversations to give guidance for our young leaders as they continue their leadership path and career in emergency medicine.

Our leadership development efforts included leadership sessions with the EMRA Board conducted by Dr. Jay Kaplan and Dr. Angela Siler-Fisher. We also secured a facilitator to work with our Committee & Division leaders on meeting management and personal presentations.

To further expand EMRA/ACEP's footprint in the specialty, we collaborated with the ACOEP Resident/Student Chapter by bring the EMRA Quiz Show to their Annual Meeting and by adding their Airway Shootout to our events at the SAEM Annual Meeting. Because single accreditation was causing anxiety among our osteopathic members, we wanted to show unity among physicians in training this year.

EMRA leaders also attended the CORD Academic Assembly where they met with the CORD leadership as well as EMARC and ALiEM leadership. The networking, collaboration, and relationship building were invaluable. To foster unity and collaboration, EMRA co-hosted a resident reception with AAEM RSA and CORD.

The EMRA Board elected to align our spring meetings and events with the CORD Academic Assembly starting in 2018. We look forward to providing even more member value and access to our programming with this move.

Further, EMRA leaders not only participated in the ACEP Leadership and Advocacy Conference but coordinated and facilitated the Health Policy Primer session, which was very well attended. EMRA Board members also provided input on the Leadership Summit portion of the Conference.

ACEP, SAEM, AAEM, AAEM-RSA, CORD and EMRA collaborated on a joint booth at the Student National Medical Association, representing emergency medicine as a specialty rather than representing each individual organization. We also co-hosted an emergency medicine reception to better introduce the specialty to students. EMRA and ACEP also co-hosted the SNMA Leadership Summit at the ACEP Headquarters and assisted with meeting expenses.



EMRA continued to support Wellness Week through social media and a [parody video "The Twelve Days of Wellness."](#)

EMRA and ACEP continued its strong collaboration on EMRA Match, the premier medical student EM resource endorsed by ACEP, CORD, CDEM and EMRA. The collaboration continues in FY18 with the addition of Clerkship programs. The American Society of Association Executives (ASAE) awarded EMRA Match the 2017 Power of A Silver Award for our innovative, effective and broad-reaching program.

## Promotion of Resident Registration at ACEP Events

EMRA promoted ACEP16 registration and helped grow resident and medical student attendance, exceeding our resident attendance goal with 1,710 residents registered for ACEP16. More than 300 students attended the Medical Student Forum which offers ideal exposure to both EMRA and ACEP. We also had the largest Residency Program Fair and Job & Fellowship Fair in EMRA's history. These events added value for our joint members and exhibitor partners.

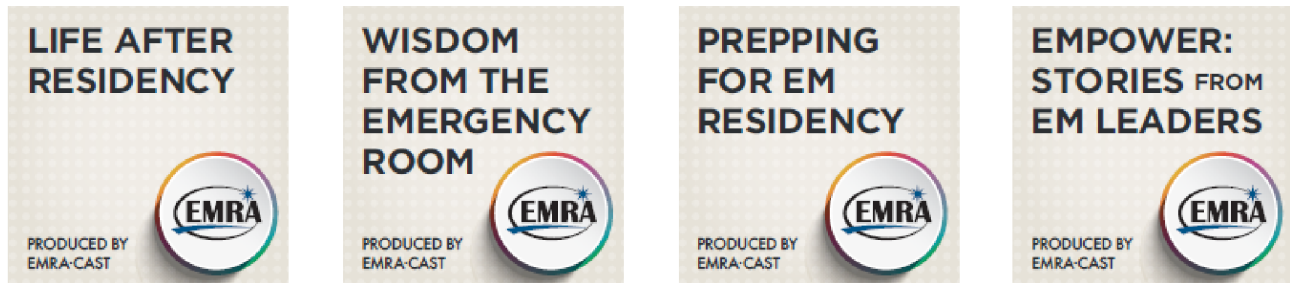
The EMRA 20 in 6 Resident Lecture competition was a home run! This EMRA event identifies the next generation of EM lecturers, hopefully jump-starting a new cadre of emergency medicine lecturers.

The EM Physician Resiliency and Wellness Summit included EMRA leaders who contributed to the white paper to move forward the objectives and projects from the Summit.

EMRA's monthly electronic newsletter, *What's Up in Emergency Medicine*, promotes most ACEP meetings and resident/student opportunities. Each edition highlights a different ACEP Section as well, explaining and encouraging participation in the Sections.



## Highlight ACEP Member Leaders in EMRA Publications



The [EMRA•CAST](#) EMPOWER series highlights inspiring stories from accomplished EM leaders who have shaped and influenced our specialty. In FY17, we posted podcasts with Drs. Kaplan, Parker, Rogers, Liferidge, Cirillo, and Carr. You can listen to these interviews [here](#).

EMRA continues to feature ACEP leaders in the EMPOWER article series in *EM Resident*. This fiscal year, we featured interviews with Drs. Angela Siler Fisher, Alison Haddock, Bill Jaquis, John Rogers, and Mike Caudell. Click [here](#) to read them.

Other ACEP leaders contributed articles to *EM Resident*, including Becky Parker as a subject matter expert to the [Diversity & Inclusion article](#) in Aug/Sept 2016 issue. Dr. Nida Degesys highlighted the [ways EMRA and ACEP work together](#).

[EMRA Hangouts](#) was launched with the goal of delivering extraordinary education and advisement to EMRA members using video and audio streaming technology. For EMRA medical student members, EMRA Hangouts increases access and engagement with EM program directors to provide relevant information to help them match in emergency medicine. EMRA Hangouts are recorded and posted on [emra.org](#) and feature Drs. Epter, Hillman, Lovell, Lefebvre, Lufty-Clayton, Arnold, Riddle, Charney, Wagner, Sampson, Eastin, Pierce, Takacs, Mendiratta, Finefrock, Gallahue, Hopson and Gisondi.



EMRA President Dr. Kurtz co-hosted an EMRA Hangout with Dr. Parker on “Leadership and Women in Medicine.” To further our joint goal on diversity, EMRA hosted “The Importance of Diversity in Emergency Medicine” with Drs. Esther Choo and Dowin Boatright. Approximately 100+ medical students attend each EMRA Hangout with even more accessing the recordings asynchronously. Our largest EMRA Hangout covered the topic “The SVI and ERAS.”

EMRA is collaborating with Dr. Kevin Klauer and *ACEP Now* to cross-promote the “*What I Wish I Knew...*” article series in EMResident.org.

## **Encourage Resident Participation in NEMPAC, EMF, 911 Network, ACEP Chapters and Sections**

EMRA funded \$20,000 in grants to ACEP Chapters and others in FY17 to support state/regional resident and student educational meetings and initiatives.

The ACEP Government Services Chapter and EMRA created resources for military-bound students including a document demystifying the military match and FAQs. Members of the ACEP Government Services Chapter served on an EMRA Hangout Panel on “The Military Match and EM Bound HPSP Students & More.”

EMRA continues to support EMF with a contribution of \$25,000, and EMAF with a contribution of \$25,000. To continue our tradition, 100% of EMRA Board members donated to EMF at the Resident VIP level. In addition, 100% of EMRA Board members also contribute at the resident Give A Shift Level to NEMPAC.

To increase our voice in NEMPAC, Dr. Rachel Solnick, our EMRA Director of Health Policy, attends NEMPAC Board calls. EMRA appreciates NEMPAC including our resident member “at the table” on the NEMPAC Board of Trustees.

EMRA collected data from ACEP Chapters as a follow up to the [2015 survey](#) to identify opportunities for residents and students at the chapter level. The data is currently being analyzed and will be reported in a future *EM Resident* article.

EMRA supported ACEP’s legislative efforts on mental health reform legislation. We also promoted ACEP’s Congressional visits to resident members.

In an effort to keep ACEP Chapters apprised of new EMRA products and communications, we sent each chapter our new critical care products (Critical Care Dosage cards, a Vent Management Card and the new EMRA Antibiotic Guide).

## Encourage Young Physicians to Transition to Active ACEP Membership

EMRA leaders reached out to recently graduated colleagues through personal phone calls, emails and face-to-face conversations to encourage them to renew their ACEP membership. This was an effective approach resulting in more transitioning members.

EMRA is working with ACEP to create a My EMRA profile portal so that candidate members can easily join/unjoin EMRA Committees and Divisions, as well as ACEP Sections. This portal will visually remind candidate members of their joint membership.

Through ACEP's request, EMRA recommended residents to serve on the CEDR Subcommittees to further introduce them to the work of the College.

EMRA created EMRA/ACEP Chit Chat, a new quarterly e-flyer sent to Program Coordinators sharing best practices to sign up their residents for EMRA/ACEP membership. This effort has helped increase the number of paying programs by 138%. We have a 287% increase in resident lists received and a 125% increase in invoices generated over the same period as last year!

EMRA is building a relationship with the Emergency Medicine Association of Residency Coordinators (EMARC) to strengthen membership and the membership application process.

The ACEP Section brochure is included in new member kits to encourage participation by transitioning members in ACEP Sections.



Collaboration between EMRA's 18 Committees and Divisions and ACEP Sections continue to be a priority. Our Committee and Division leaders schedule their meetings at ACEP so that members can attend both meetings. ACEP Section leaders are now speaking at our Committee and Division Meetings. For ACEP16, the ACEP Wilderness Medicine Section and the EMRA Wilderness Medicine Division collaborated on the first EMRA MedWAR at Red Rock Canyon near Las Vegas. It was a huge success!

The flyer is titled "Chit Chat" in a large, bold, black font. Above the title are several colorful circular icons representing different medical specialties. Below the title, it says "Providing Support to Program Coordinators on all things ACEP and EMRA". The flyer is divided into several sections with blue and white backgrounds. One section lists "How to Set Up Your Residency's ACEP/EMRA Memberships" with three numbered steps. Another section is titled "Match Day is March 17" and provides information about membership lists. A central section titled "How Do Memberships Get Activated?" explains the process. At the bottom, there are two boxes: one for "In our next ChitChat: Sign up, new interns are coming to your program soon!" and another for "Questions? Contact me at April Appenheite".

In collaboration with ACEP, we continue to execute the emCareers.org campaign and will continue to showcase the fact that EMRA and ACEP support members throughout their career.

EMRA looks forward to future collaborations and initiatives to continue to offer extraordinary member value and benefits to strengthen our member training, joint membership and the specialty.